

# ANTHONY BOSIO

Front-end Development & UX

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## EXPERIENCE

Lynn University • Director of Web Strategy and Operations

August 2006-June 2015

Starting position: Web and Multimedia Developer

- Execute user-centered design process for several university web site redesigns, including responsive design in HTML5, CSS3 and JQuery
- Customize client-side and server-side of an open source, enterprise-level content management system and administrate application servers
- Conduct user research including surveys, interviews, card-sorting and task-based usability testing
- Produce personas, sitemaps, wireframes and mockups
- Develop and track key web site conversions and focus decision-making on measurable data
- Manage web team projects and staff of three
- Collaborate with advertising, writing, public relations and graphic design teams and with internal clients across campus

VistaGraphics, Inc. • Lead Artist and Web Designer

October 2002-May 2006

- Designed and developed web sites for external clients
- Redesigned company flagship sites introducing XHTML, CSS, MySQL and PHP to the company
- Developed a banner ad server so account executives could demonstrate success to advertisers
- Created compelling print advertising for diverse client base in more than 10 regional markets

PGA Interactive (PGA.com) • Cybercast Producer

March 1999-August 2002

Starting position: Associate Producer

- Designed nationally publicized preview sites for major golf events
- Implemented two site-wide redesigns of PGA.com
- Set up and maintained first in-house dedicated video server and produced streaming video content
- Managed ad server, implemented ads and ran ad reports
- Produced weekly issues of members-only PGAmagazine.com companion to monthly print publication
- Produced cybercast content on-site at major PGA tournaments, including digital photography
- Provided traffic reporting

Portfolio available at [abosio.com](http://abosio.com).

References and UX design document samples available upon request.

## EDUCATION

B.S. in Web Design and Interactive Media

Art Institute of Pittsburgh - Online Division • August 2014

A.A. in Computer Graphics

Art Institute of Miami • May 1996

Honor Graduate

Maury High School • June 1994